

**INDIANA ARTS COMMISSION
COMMITTEE ON THE FUTURE**

September 3, 2013

IAC Office, 100 N. Senate Avenue, Room N505
Indianapolis, Indiana 46204

Jon Ford, Chair

Minutes

Members present: Jeff Kirk, Vickie Pool

Members via teleconference: Kathy Anderson, Jim Bodenmiller, Gil Cárdenas, Karen Ellerbrook, Jon Ford, Suzie Rentschler, Sherry Stark, Paige Sharp, Trevor Yager (ex officio)

Members absent: Susan Hardwick, Gene Tanner

IAC staff present: Michelle Anderson, Dennis Hardin, Lewis Ricci, Rex Van Zant

Note: Due to lack of quorum present, no actions were taken during this meeting.

1. **Welcome and Introductions.** IAC Commissioner Jon Ford opened the meeting at 10:00 and asked everyone to introduce themselves.

2. **Review and Approval of Agenda and June Minutes.** No action was taken.

3. **Financials.** IAC Deputy Director Michelle Anderson presented a handout (attached) showing the FY 2014 IAC budget, current through August 31, 2013.

4. **Personnel.** IAC Executive Director Lewis Ricci informed everyone that there are currently three vacancies to be filled on the staff: Community Development Director/Arts in Education Coordinator; Community Development Director/Accessibility Coordinator; and Grants & IT Manager. The interview process for these positions has been underway, and Mr. Ricci expects to be able to announce job offers when the Executive Committee meets on September 16. He offered special thanks to IAC Commissioner Kathy Anderson who served on the interview committee.

5. **Strategic Plan Update and Monitoring.** Mr. Ricci referred to the “matrix” process which has been under way since the last meeting of the full Commission in June. The matrix highlights several specific areas of the current IAC Strategic Plan and assigns Commissioners and staff to monitor progress in each area. He offered thanks to IAC Commissioners Karen Ellerbrook, Jeff Kirk, and Sherry Stark for serving as leaders in the process. Commissioner Kirk has is serving as the primary overseer of the Strategic Plan monitoring process, and remarked that it has been a good process. Initial meetings involving all nine matrix “cells” have been completed. Special time will be

taken at the next meeting of the full Commission on September 20 to prioritize strategies for the next two years, and Susan Zurbuchen of the Butler University faculty will facilitate the discussions. Commissioner Kirk remarked about the importance of establishing metrics so that progress can be measured and results can be reported. Governor Mike Pence has tasked all state agencies with streamlining their priorities so that state government as a whole can remain focused. Later in the fall, a series of public meetings will be scheduled to garner input from interested parties regarding the priorities of the Arts Commission over the next two years. Final recommendations will be presented to the full Commission at its December business meeting.

6. Cultural Trust. Vickie Pool from the Office of the State Treasurer presented a handout (attached) showing current activity of the IAC Cultural Trust fund. Total assets as of June 30 amounted to \$2,465,382.37. The Cultural Trust is funded primarily through sales of the IAC specialty automobile license plate. Interest from the fund has been used in past years to support arts-in-education grants. IAC Marketing and Communications Director Rex Van Zant presented a handout (attached) showing recent sales of the specialty plate, compared to sales from the previous year. Mr. Ricci reported that Indiana First Lady Karen Pence, who is serving as honorary chairperson for the Governor's Arts Awards on September 26, will make remarks about the Cultural Trust during the awards ceremony. Mr. Ricci also reported that the IAC's long-standing positioning statement "Imagine That" will be phased out of use by the Arts Commission, due to the Hoosier Lottery wishing to make use of the phrase in its advertising campaign. After several meeting between IAC officials and Hoosier Lottery officials, it was agreed that the Hoosier Lottery will pay for and provide a new positioning statement for the Arts Commission, in return for exclusive rights to "Imagine That". Mr. Ricci views this as a good opportunity to present a more focused public campaign, without spending IAC funds to obtain it. He thanked Commissioner Kirk and IAC Chair Trevor Yager for their contributions to the discussions with the Hoosier Lottery.

6. New Business. There was no new business.

7. Adjourn. Commissioner Ford thanked everyone for their participation and closed the meeting at 10:30 a.m.